

INTERACTIVE DESIGNER

Proverb currently seeks an Interactive Designer to join its creative team in Boston, MA. We are open to candidates from a wide range of design backgrounds, including but not limited to, branding, advertising, not for profit design, architectural design, etc.

RESPONSIBILITIES

This role falls within the creative team and is a core contributor to the success of our work with clients. This person will be leading the interactive design efforts for the agency going forward. As such, the primary set of responsibilities will be to execute on interactive deliverables (e.g. websites, email blasts, social media assets, etc.) by working closely with the creative, strategy, and project management teams. We expect that this role will lead and help the agency continue to elevate our interactive design standards.

REQUIREMENTS

Demonstrable evidence of:

- In-depth understanding of the principles and workflow of interaction design
- Strategic thinking, a keen eye for detail, and strong conceptual skills
- Excellent time management, organizational skills, and ability to juggle multiple projects and deadlines
- Ability to present eloquently and concisely to both clients and internal teams
- Eagerness to take direction, offer creative input, and collaborate across disciplines
- Ability to take a project from concept to completion
- Experience working within established branding and style guides as well as a solid understanding of marketing and engineering tactics
- Advanced command of Photoshop, Illustrator, Sketch and InDesign
- Ability to communicate designs & annotations clearly to development teams
- Basic knowledge of HTML, CSS and Wordpress with the ability to work with Web Developers, both in-house and freelance
- At least 3+ years of experience in an agency or in-house creative environment
- BFA/BA in Graphic Design, Interactive Design or equivalent
- Portfolio that shows versatility in responsive web design and an understanding of best practices across platforms

Proverb

ABOUT PROVERB

Founded in 1999, Proverb is an award-winning Boston based agency that specializes in making places that people love. With a focus on truth and simplicity, our work takes a long-term strategic approach to developing and enhancing our client's business, with teams spanning brands and market strategy, advertising, identity and naming, interactive design, product development and communications design.

Please send your resume and a link to your portfolio to: info@proverbagency.com

Proverb