

JUNIOR COPYWRITER

FULL-TIME

You are an idea machine who truly cares about the difference between 'less' and 'fewer.' We are a rapidly growing branding and design firm. And we need you and your pen—stat.

Proverb is currently seeking a **Full-Time Junior Copywriter** to join its talented creative team and help produce bold, category-defying work for a broad range of clients. Your thinking should be conceptual and strategic, your writing fresh and prolific, and your work ethic solid as a rock. Most of all, you should be someone who is eager to learn and grow with the agency. If that sounds like you, give us a shout. Proverb is seeking candidates in the greater Boston area.

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RESPONSIBILITIES

- Generate big brand ideas across all channels, including traditional, digital and experiential
- Write, write, write. We need someone who is both prolific and dependable and can handle both long-form and short-form assignments in any media context
- Develop a broad range of brand voices that connect with our clients' audiences in unexpected ways
- Be a student of advertising and a keen cultural observer
- Stay up-to-date on emerging technologies, and incorporate them into your work.
- Turn great ideas into real, sellable creative work

REQUIREMENTS

Demonstrable evidence of:

- 0-3 years of agency experience or internships
- Bachelor's degree in English, Communications, Marketing or other related field
- Digital portfolio required

ABOUT PROVERB

Founded in 1999, Proverb is an award-winning Boston based agency that specializes in making places that people love. With a focus on truth and simplicity, our work takes a long-term strategic approach to developing and enhancing our client's business, with teams spanning brands and market strategy, advertising, identity and naming, interactive design, product development and communications design.

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Please send your [resume, cover letter and a link to your portfolio](#) to jobs@proverbagency.com.